

Why Bank Local?

When you choose a local bank, you are making a smart financial decision for yourself and/or your business. Take a look next time you're driving around town; these financial institutions are usually owned and staffed by individuals within your community. Smaller fees, superior service, free accounts, and local decision-making benefits your financial bottom line and makes your banking experience more enjoyable. Your business also benefits from local insight, relationship-based strategies, and networking opportunities.

Local community banks truly care about their customers and want what is best for them. Community banks make decisions with their customers in mind. MSB recently partnered with Kasasa so that we could offer free accounts that allow you to earn monthly rewards. These accounts are always free and come with superb service from the friendly representatives at MSB, ATM withdrawal fee refunds, and monthly cash rewards. Get rewarded for keeping your money in your community with MSB.

Community banks specialize in relationship banking. At MSB, the representative assisting you refers to you by name and congratulates you on the special moments and life events that occur throughout your life. They make you feel special, and they genuinely care about what is happening in your personal life.

Local banks are also right alongside you when it comes to community support. We focus our acts of service and charity on local individuals and organizations in need. We are involved in the community's well-being and want our communities and people to prosper.

If you're interested in banking local with a business that genuinely cares and wants what is best for you and your community, choose MSB. Contact us today at (419) 885-1996 to discuss what we can offer to better your banking experience.

Bank local. Bank with MSB.