

Metamora State Bank Launches New Website

Metamora State Bank (MSB) proudly announces the launch of its new website on August 7. You can visit the new site at www.metamorabank.com.

“We are excited about enhancing our customers’ online banking experience,” says MSB President and CEO Kathleen Fischer. “The website features a new look and easier navigation for our customers. It’s also the first in a series of initiatives designed to expand customer services and presence in the communities we serve.”

Metamora State Bank also recognizes that for many people, changing banks is a hassle and a major deterrent to making a switch. “We make changing to Metamora State Bank as easy and simple as possible,” notes Randy Cline, assistant vice president and branch manager at the Sylvania Banking Center. “We want potential customers to know that we will help them through the steps of switching their direct deposits, automatic payments and bill payments. We take care of everything.”

In keeping with its mission to support local business, the bank partnered with local Sylvania marketing agency, Creative Oxygen, LLC, to develop the new website. “Working with the people at Metamora has been a very gratifying experience,” says CO Partner and Creative Director, Linda Szyskowski. “We are very proud of what this organization has to offer the community. Its commitment to customer service is truly exceptional.”

With its local ownership, local board and staff members, and in-house loan decisions, Metamora State Bank is proud to be recognized as a true community bank. Says Fischer, “We invite you to join our family and begin enjoying the MSB difference today.”

*For more information on Metamora State Bank, please call
419.885.1996 at the Sylvania Banking Center
419.644.2361 at the Metamora Banking Center
or visit
metamorabank.com*

Photography is available upon request.