

Metamora State Bank Celebrates 70th Anniversary in July

Metamora State Bank is proud to mark its 70th Anniversary as a true community bank this year. To thank the local community for its support through the years, the bank is hosting outdoor events on July 18 at both the Sylvania and Metamora Banking Centers.

MSB first opened its doors in Metamora, Ohio, on July 1, 1944. Originally owned and operated by a husband and wife team with a financial base of only \$1.5 million, it now has branches in both Sylvania and Metamora, a staff of 20 employees and assets in excess of \$63 million. The bank has always remained true to its mission: to provide a safe, secure, competitive source of financial services to the residents of its market area. It is one of the few independent, locally owned community banks left in the area.

Metamora State Bank is a true community bank. What does that mean for customers? “A community bank builds long-term relationships with community based financial services,” notes President and CEO Kathleen Fischer. “When you bank with us, your money helps promote economic growth and stability in your back yard. You are now part of our team. You can see the new business opening, the family farm operating and the purchase of a new home; the finance of future college grads and the building of financial security.” She adds, “With us, you are more than a customer; you are a friend.”

The board of directors, loan officers and employees are people who live in the communities Metamora State Bank serves. Many have long-term service with the bank. They enjoy getting to know their customers on a first-name basis and like to hear about their families and friends. Loan officers meet directly with customers and provide win/win solutions no matter what their borrowing needs are, whether it's a loan for a mortgage, home construction, a business, or a new vehicle. All loan decisions are made locally.

The bank is proud to support local schools as well as community organizations, events and fundraisers. Bank representatives also serve as active members in local community organizations such as the Sylvania Chamber of Commerce. It's this high level of continued community support that sets Metamora State Bank apart from other area financial institutions.

“If you are not a customer, we hope you will stop by soon and check out the Metamora State Bank difference,” remarks Keith (Randy) Cline, assistant vice president and branch manager at the Sylvania Banking Center. “MSB is grateful for the community support it has enjoyed through the years and remains committed to continued growth and service in the years to come,” adds Cline.

As a thank you for that support, Metamora State Bank is inviting customers, friends and neighbors to join in its 70th anniversary celebration on July 18. Local radio station DJs will play favorites in both parking lots from 11 a.m. to 2 p.m. In addition to a chance to win a \$70 Visa gift card, there will be refreshments, food and fun for all who attend. Bank representatives will also be on hand to answer questions. Adds Fischer, “In conjunction with our anniversary, we are offering a special incentive to new checking account customers. We are also excited about enhancing our customers' online banking experience with the launch of our new website this summer.”